

West Virginia Health Innovation Collaborative  
June 12, 2014  
One Davis Square, Conference Room 134  
Meeting Notes

In Person Participants:

Secretary Karen Bowling, DHHR  
Jeremiah Samples, DHHR  
Penney Hall, DHHR/Bureau for Medical Services  
Dan Mace, DHHR/ Bureau for Public Health  
Chris Clark, GOHELP  
Tim Hazelette, Cabell Health Department  
Dave Campbell, WV Health Improvement Institute  
Linnet McCann, Thomas Memorial Hospital  
Anne Williams, DHHR/Bureau for Public Health  
Sharon Carte, Children's Health Insurance Program  
Debra Schumacher, Wellpoint  
Benda Nichols Harper, Wellpoint  
Jim Kranz, WV Hospital Association  
Larry Malone, WV Health Improvement Institute  
Ken Devlin, DHHR/Bureau for Medical Services  
Ted Cheatham, Public Employees Insurance Agency  
Phil Weikle, WV Health Information Network  
Crystal Welch, WV Medical Institute  
John Wiesendanger, WV Medical Institute and Quality Insights  
Sharon Lansdale, Center for Rural Health  
Perry Bryant, West Virginians for Affordable Health Care  
Jane Ruseski, West Virginia University  
Haley Pauley, WV Insurance Commission  
Joylynn Fix, WV Insurance Commission  
Amy Weintraub, WV Free  
Phil Shimer, TSG Consulting  
Arnie Hassen, WV School of Osteopathic Medicine  
John Earles, Logan Health Care Foundation  
Bob Whitler, CAMC, Partners in Health Network  
Brent Tomblin, CAMC  
Robert Roswall, BOSS  
Lauren Kuenstner, University of Michigan, School of Public health  
Dan Foster, CAMC  
Barbara Ducatman, WVU, School of Medicine  
Alan Ducatman, WVU, School of Medicine  
Letitia Tierney, DHHR/Bureau for Public Health  
Nancy Atkins, DHHR/Bureau for Medical Services  
Jeff Wiseman, DHHR  
Jim Becker, DHHR/Bureau for Medical Services/Marshall University  
Lesley Cottrell, WVU, School of Medicine  
Sarah Woodrum, WVU, School of Medicine  
Julie Palas, GOHELP  
Debbie Waller, GOHELP

Participated by Phone:

Ann Hyre, WV Health Right  
Jim Pitrolo, WV Health Care Association  
Stacey Shamblin, WVCHIP  
Aila Accad, WV Nurses Association  
Candace Nunley, Kanawha Charleston Health Department  
Helen Matheny, Blanchette Rockefeller Neurosciences Institute  
Georgia Narsavage, WVU  
Jolie Kerenick, Westbrook Health Services representing JoAnn Powell  
Karen Fitzpatrick, WVU Department of Family Medicine  
Michelle Chappel, American Cancer Society  
Mary Goessler, Highmark WV  
Lorenzo Pence, WV School of Osteopathic Medicine  
Sara Murray, Cabell Huntington Hospital/Lily's Place  
Debrin Jenkins, WV Rural Health Association  
Bill Neal, WVU Pediatrics  
April Vistal, Institute for Community Health  
Lauri Andress, WVU School of Public Health  
Sarah Chouinard, Community Care of WV  
Ron English, Charleston Black Ministerial Alliance  
Chris Colenda, WVU Health Sciences Center

Secretary Bowling opened the meeting and welcomed everyone. Introductions were made.

The Secretary introduced Dr. James Becker, BMS Medical Director. Dr. Becker presented on "Health Home for Chronic Needs, State Plan Amendment".

A PowerPoint presentation was sent to everyone prior to the meeting.

- The first Health Home State Plan Amendment in WV will focus on individuals with bipolar disorder and risk of/infected with hepatitis B or C. This program will roll out in 6 counties.
- Health Homes will begin to see Medicaid members in July of 2014.
- Identification of eligible members through claims review and county of residence. Ongoing enrollments initialized by Health Homes or members; validation process through BMS contractor.
- Health Home Measures: 1) Initiation and Engagement of Alcohol and Other Drug Dependence Treatment; 2) Ambulatory Care-Sensitive Condition Admissions; 3) Medication Adherence to Antidepressants and Mood Stabilizers; 4) Follow-up after hospitalization for mental illness; 5) percent of HH enrollees completing a risk assessment for Hepatitis; 6) Percent of HH enrollees identified as high risk who are tested to confirm/rule out diagnosis of Hepatitis Screening for Clinical Depression and Follow-up Plan; Medical Assistance with Smoking and Tobacco Use Cessation; 7) Adult

Body Mass Index Assessment; 8) Plan – All cause Hospital Readmission; 9) Care Transition – Transmission Record Transmitted to Health Care Professional; 10) Percent of care transitions and referrals for which the health home provides a summary of care record of CCD; 11) All cause hospital readmission rates.

- Federally funded, 90-10 match.
- If this effort is successful, they believe that individuals with bipolar disorder will experience longer period of stability of their condition, be identified earlier and treated more effectively for substance abuse and require fewer ER visits and hospitalizations.
- Counties can receive an application by contacting the Bureau for Medical Services or visiting their website.
- More information is available on the website at:

<http://www.dhhr.wv.gov/bms/HH/Pages/default.aspx>

- Below is a link to a site that Dr. Becker referred to in his presentation.

<http://www.cqaimh.org/stable.html>

A question and answer period followed.

## Work Group Reports

Better Health: Lesley Cottrell and Sarah Woodrum, co-chairs of Better Health Workgroup presented an update to the group. A PowerPoint presentation was sent in advance to the Collaborative.

- Main Focus: Address issues by developmental phase in life:
  - Surveillance
  - Disease Prevention/Management
  - Public Health
  - Workforce Development

They shared the Better Health Model with the group.

- Population Focus:
  - Maternal and Infant (0-4 years)
  - Child and Adolescent Health (5-17 years)
  - Women's and Men's Health (18-61 years)
  - Senior Health (62 years and older)
- Presentations to Date:
  - Drug Free Moms and Babies – Janine Breyel
  - WV Birth Scores Project – Candice Hamilton
  - DHHR Bureau for Public Health Assessment – Amanda McCarty
  - Medical Home – Chris Kohler
- Timeline:
  - Finish data assessment by December 31, 2014
  - Summary of all data presented as a deliverable

- Complete and present gap analysis
- Determine work plan if necessary for 2015.
- Create a table of existing health models available to all collaborative members and use as a foundation for future funding opportunities
- Evaluation of national data as well as state
- Bring recommendations back to the large group
- Suggest partnership opportunities with the Bureau of Public Health on future needs assessment and accreditation process.

A question and answer period followed.

**Better Care:** Arnie Hassen and Mary Goessler, co-chairs of the Better Care Workgroup gave a brief update.

- Looking at a number of projects:
  - Patient Centered Medical Homes
  - Community Care Teams as a resource (WVU HSC grants)
  - PEIA and Highmark
  - All Payers Claims Database
  - Develop a unified matrix. Develop/gather data that is truly needed for each participate project analysis.
- Right Care at the Right Time at the Right Place.

**Lower Cost:** Jeremiah Samples and Jeff Wiseman gave a brief update to the group:

- Looking at three things:
  - High WV per capita healthcare spending
  - Low health outcomes
  - State Budget Perspective – tight fiscal areas. – Need to enhance the value of the dollars we are spending.
- Tackle a project that is attainable and build on what we already have.
- The Better Care workgroup is working with the Office of the Insurance Commissioner on the Coverage to Care Initiative through CMS. A subgroup of the Lower Cost Workgroup was formed to assist with this initiative. A workplan for this initiative has been distributed to the Collaborative. A few of the things being done are:
  - Posters and pamphlets are being ordered through OIC and IPAs will be distributed to DHHR county offices.
  - CMS has released mini-vignettes that follow the Coverage to Care pamphlet. Will be incorporated into DHHR offices and on social media
  - Mr. Wiseman has been working with TSG and others to develop PSA on Preventive Health. Mr. Wiseman showed the PSA to the group with Secretary Bowling as the “star”.
  - Identifying other entity efforts.
  - Social media promotion. Daily/weekly postings on the value of health insurance and how to properly utilize.

- Presentations to date:
  - Choosing Wisely in WV
  - OIC – Health Insurance Marketplace in WV
  - PEIA Overview

Secretary Bowling thanked everyone for their hard work and dedication to the work groups. She would like to see recommendations for the work groups by the end of the year.

Question and answer period followed

Secretary Bowling introduced Drs. Barbara and Alan Ducatman who presented on a WVU Lab Study, “Choosing Lab Tests Wisely: A Patient Safety Approach. A PowerPoint presentation was sent in advance to the Collaborative.

- The work is supported in part by the WV Clinical and Translational Science Institute and Hope Project (Benedum Foundation grant). - \$50,000 grant. Need more funding.
- Part of the National Choosing Wisely Campaign.
- Started with lab tests because these represent 2.5% of all healthcare costs and 70% of all medical decision-making.
- The goal is patient safety: Triple Aim:
  - Right test: Cost-effective
  - Right time: Better Care
  - Right patient: Better outcomes
- The Drs. gave examples of Non-Guidelines Cardiac Marker Use and Unnecessary Cervical Cancer Surgeries.

A question and answer period followed.

Other Business:

- Email Debbie Waller and let her know if you were on the conference call.
- Georgia Narsavage sent information on WVU/Benedum IPE funding. If anyone is interested in receiving this information, email Debbie Waller and she will send to you.
- We are working on ways to make using the listserv more efficient.
- Working on new website for the Collaborative. Will share this at the next quarterly meeting of the Collaborative.

Secretary Bowling thanked everyone for attending and told everyone to keep being excited and passionate about this collaboration and “Keep on the Path”.