

WV Health Innovation Collaborative
Quarterly Meeting
June 3, 2015
Meeting Notes

Participating: Secretary Karen Bowling, Chair
Jeremiah Samples, DHHR Secretary's Office
Toby Wagoner, DHHR, Bureau for Public Health
Taya Williams, DHHR, Bureau for Public Health
Shelvy Campbell, Marshall University
Perry Bryant, Self
Omolola Oluyemi, Legal Aid
Brenda Dane, Maximus – Mountain Health Trust
Josh Ruminski, Maximus-Mountain Health Trust
Dan Mace, DHHR, Bureau for Public Health
Jessica Wright, DHHR, Bureau for Public, HPCD
Julie Palas, Tiger Morton's Chronic Illness Commissioner
Sven Berg, WV Medical Institute, Quality Insights
Aaron Spurlock, WV Medical Institute, Quality Insights
Mary Emmett, CAMC – Outcomes Research
Alan Mills, WV Health Sciences
Alecia Allen, Project LAUNCH
Megan Phillips, Project LAUNCH
Penney Hall, DHHR, Bureau for Medical Services
Jeff Coben, WVU, Health Sciences
Rahul Gupta, DHHR, Bureau for Public Health
Aila Accad, Future of Nursing WV
John Law, Kanawha-Charleston Health Department
Donna Sands, WV Family Health
Louse Reese, WV Primary Care Association
Nancy Sullivan, DHHR Secretary's Office
John Wiesendanger, WV Medical Institute, Quality Insights
Fred Earley, Highmark WV/WV Family Health
Terri Giles, West Virginians for Affordable Health Care
Michelle Coon, Coventry Care of WV & Aetna
Bob Whitley, CAMC/Partners in Health Network
Barbara McKee, CAMC/Partners in Health Network
Barbara Wessels, UniCare/Anthem
Jean Kranz, WV Health Improvement Institute
Anne Williams, DHHR, Bureau for Public Health
Jeff Wiseman, DHHR Secretary's Office
Dave Campbell, WV Health Improvement Institute
Ashley Noland, WV Higher Education Policy Commission
Laura Boone, WV Higher Education Policy Commission
Brandon Hatfield, WV Hospital Association
Tony Gregory, WV Hospital Association
Christena Ross, CAMC
Brenda Nichols Harper, Anthem
John Moore, Bowles Rice
Brent Tomblin, Partners in Health Network
Suresh Madhavan, WVU Health Sciences, WV CTSI

Usha Sambamoorthi, WVU School of Pharmacy
Dan Christy, DHHR, Bureau for Public Health Statistics Center
Tony Atkins, DHHR, Bureau for Medical Services
Bruce Decker, Collective Impact
Christine DeRienzo, PEIA
Jerry Roueche, Community Care/Southern
Richard Wittberg, Marshall University
Debbie Waller, DHHR Secretary's Office

Participating

By Phone:

Sara Murray, Lilly's Place
Arnie Hassen, WVSOM
Cindy Hanna, CAMC
Jamie Jeffrey, CAMC
Rocco Fucillo, WVU
David Rapp, Wheeling Hospital
Phil Weikle, WVHIN
Cindy Kittle, WV Hospital Association
Steve Swart, Robert C. Byrd Clinic
Shannon Parker, WV Primary Care Association
Sarah Chouinard, Community Care
Brenda Cappellini, WV Health Plan
Leslie Cottrell, WVU Health Sciences
Lisa Leach, Ritchie County Primary Care Association
Patricia Pope, WV Association of Free Clinics
Kristi Walker, Community Care
Michelle Chappell, American Cancer Society
Thom Stevens, Government Relations Specialist
Chris Clark, GOHELP
Garrett Moran, Westat
Patty Ruddick, WV Medical Institute
Tom Gilpin, WVU Health Sciences
Lisa Lee-Ranson, DHHR, BPH
Thom Stevens, Government Relations Specialists
Judy Crabtree, Kanawha Coalition for Community Health Improvement

Secretary Karen Bowling opened the meeting and welcomed everyone. She stressed how important this Collaboration is for the State of WV and the great way it is keeping people engaged.

Work Group Updates

Better Value – (Lower Cost) – Jeremiah Samples and Jeff Wiseman

- Jeremiah Samples shared with the group that at the last Lower Cost Work Group meeting, it was discussed and decided to change the name of the Lower Cost Work Group to the Better Value Work Group.
- Presentations heard at the work group meetings (March – May)
 - ER Utilization by Children
 - Reducing ER Use via Home Visitation Services
 - Accountable Care Organizations
 - State Health Improvement Plan Review

- EMS and Community Paramedicine
- Cost Savings Review of Patient Centered Medical Homes
- Mr. Samples shared the Work Groups Project Areas:
 - ER Utilization by Children – Sharon Carte, CHIP, Jean Kranz, WVHII and other stakeholders participating
 - Partners in Health Network MVP Initiative – present some early findings
 - Community Paramedicine – PEIA and BPH working together on this
 - Choosing Wisely – Terri Giles gave a brief update on the conference that was held in May. Great conference with national speakers, CMS involvement, reflections on what other states are doing, etc. Support from the Collaborative has been good.
 - Secretary Bowling would like to hear an update on the Choosing Wisely initiative at our next quarterly meeting.
 - Coverage to Care – media initiative

Better Health – Leslie Cottrell and Sarah Woodrum

- Leslie Cottrell, Co-Chair updated the group on the Better Health Work Group
- Several presentations have been presented to the group.
 - Role in the State Health Improvement Plan and Role in the SIM
 - WV Home Visitation Program
 - Tobacco 101: Update on Tobacco Prevention and Control in WV
- Email distributed to encourage broader participation in the WV Health Innovation Collaborative and the newsletter will be used as a means of getting information out to others and increase involvement.
- An on-line survey was disseminated to the Collaborative and others for identifying the types of data that are currently available for each of the priority areas in the SIM diagram.
- At the next quarterly meeting of the Collaborative, a draft of the dissemination guidebook will be shared.
- Continued involvement in the SIM project.

Secretary Bowling thanked the co-chairs and members of the work group on their successes. They are continuing to do a lot of good work in this group.

Better Care – Arnie Hassen and Nancy Sullivan

- Nancy Sullivan shared that the Better Care is working towards the assignments for the SIM project.
- Presentations since our last quarterly meeting include:
 - Deliverables of the SIM Grant reviewed and focus of the Better Care Work Group revisited
 - Quality efforts by the Medicaid Managed Care program and services Delmarva provides to BMS
 - Asthma and ER Utilization Initiative
 - State Health Improvement Plan
- Dr. Hassen discussed efforts that are underway with the Better Care Work Group. Touched base on the development of the Driver Diagrams deliverable that was part of the work on the SIM project.

- Building on what we have already done. Quality measures are out of control – need to measure things that are meaningful.

If anyone has additional questions about the work being done by the work groups, you can contact the co-chairs.

SIM Update – Dr. Jeffrey Coben

- Dr. Coben updated the group on the work on the State Innovation Model (SIM) design since our March meeting of the Collaborative. This presentation was shared with all Collaborative members prior to the meeting
 - Formation and meetings of Steering Committee
 - Identifications of consultants
 - Participation in CMS-sponsored webinars and national SIM meeting
 - Items Delivered to CMS
 - Stakeholder Engagement Plan
 - First Quarterly Report
 - Draft Driver Diagram
- In April, NGA/SIM meeting sponsored by the National Governors Association; learned national level perspective
- Dr. Coben shared with the group the members of the Steering Committee, which is chaired by Secretary Bowling. There have been two meetings of the Steering Committee.
- The last meeting they reviewed SIM activity in other states; reviewed the goals and objectives within the original application; agreed-upon an approach to goal setting and subsequent Project Aim Statement. Dr. Coben shared a draft of the Project Aim Statement.
- Dr. Coben introduced Bruce Decker, Collective Impact, LLC. Collective Impact will be working with the SIM on workgroup facilitation, lead public outreach activities; and work with the Advisory Board.
- The State Health Improvement Plan areas of focus were also shared with the group. This framework has been agreed upon by all three of the work groups.
- A draft of a driver diagram was shared and also an example of a driver diagram from Pennsylvania.
- Next steps:
 - Collaboration engagement to determine more specific objectives, targets and measures
 - Consider and propose strategies and objectives
 - Project management team and consultants to provide suggested framework and approach at upcoming work group meetings in June
 - Document preparation for use to include: baseline population health status assessment, baseline healthcare environment assessment, gap analysis, and identification of potential regulatory and policy levers
- The Better Health and Better Care work group meetings are scheduled on June 16, 2015. Better Health beginning at 10:00 a.m. and Better Care beginning at 2:00 p.m. At these meetings the SIM assignments and the charge for the workgroups going forward will be discussed. An invitation to these meetings will be sent out to all Collaborative members so everyone will have an opportunity to participate in one of the work group meetings.

Secretary Bowling informed the group that we want a final product that WV can be proud of. It is a great opportunity for the state and there is a lot of work that needs done in a short period of time. There will be smaller work groups formed and assignments will be made at the upcoming June work group meetings. She shared with members that if they sign up to work on this project, participation is important if you want your input included in the final product. She thanked Dr. Coben for the update and all persons involved in the SIM process for all the hard work they have done thus far.

Proposed Health Improvement Initiative – Dr. Alan Mills

Dr. Coben introduced Dr. Alan Mills, WVU Health Sciences, who is working with Dr. Clay Marsh on a proposed health improvement initiative, “Last to First Together”. Dr. Mill’s presentation was received by Collaborative members prior to the meeting.

- Dr. Mills shared that he has been meeting with folks around the state for the past several months. This initiative is being supported by Dr. Marsh to implement some health initiatives around the state.
- This initiative aligns with a lot of the SIM core elements.
- Dr. Mills has looked where WV compares to other states in measures of health and well-being. The goal for WV is to go from last to first in several specific areas such as healthy eating, physical activity and tobacco over a period of several years.
- The plan “Last to First Together”:
 - Start with one county
 - Get to know it
 - Train Community Health Workers – lay people who are local to the community
 - Support their work
 - Repeat for other WV counties
- Get to know the community. Do focus groups to find out their health problems. Meet with people, church leaders, congregations, employees and employers, hospital and healthcare workers, etc. Do in-depth data analysis to determine how many people, cities, towns, schools, hospitals, churches, large employers.
- Understand and rank the county’s health problems, engage the community and its leaders and learn about the community’s social networks
- Identify and train a network of “Community Health Workers” throughout the county. In the US, the Community Health Worker is a relatively new concept. It is a local lay person who helps the community to grow health and strong.
- Small groups are very helpful and they work.
- As Community Health Workers do their work, they will get ongoing trainings and incentives.
- WVU is funding initially. Seeking foundation funding. Designing for sustainability.
- Using what is learned from the first county, will gradually implement the plan for other WV counties.

Secretary Bowling thanked Dr. Mills for his presentation. If anyone has additional questions or would like to have a conversation with Dr. Mills on projects that they are working on that would fit well with the “Last to First Together” Initiative, you can contact Dr. Mills at Alan.Mills@earthlink.net

Patient Center Medical Home Collaboration – Coventry and Partners in Health

Secretary Bowling introduced Bob Whitler, CAMC, Partners in Health. Mr. Whitler gave a program overview. Collaborative members received a copy of the presentation prior to the meeting.

- Joint collaboration between Partners in Health Network and Coventry Cares of WV.
- Developed in 2006 to improve quality outcomes for membership, while encouraging wellness activities for the TANF population in a four county area, Kanawha, Boone, Clay and Putnam counties.
- Coventry Cares has 53% of the current TANF population and 60% of that membership receives care at a Partners in Health Network provider site.

Mr. Whitler introduced Michelle Coon from Coventry Cares.

- Ms. Coon shared with the group the areas of focus.
 - Effectiveness of Care
 - Access/Availability of Care
 - Use of Services
- Outcomes of Collaboration
 - Improved HEDIS scores with participating sites
 - NCQA Certified PCMH locations
 - Sponsored childhood and adolescent obesity programs in rural counties
- There is real-time communication between both parties; face to face meetings with individual sites and quarterly group meetings
- Do monthly and quarterly reports of non-compliant members
- New Initiatives:
 - Enter the top non-compliant members in CAPGate, Partners in Health Network's web-based registry in order to track care real time.
 - Place diabetic cameras (3 to 5) in rural health centers connected to CAMC Ophthalmology Group for real time screening
 - Collaborate on MVP project
 - Preventive Dental for Pregnant Moms – includes 2 check-ups and 2 cleanings during their pregnancy

Mr. Whitler introduced John Moore, Bowles Rice.

- CAMC has 100% responsibility.
- It puts patients, payors and providers on the same side of the table.
- For Payors:
 - Predictability
 - Outcomes
 - Alignment
- For Providers:
 - Volume
 - Optimizing revenue
 - Administratively simple
 - Ability to respond to community needs
- For Patients:
 - Wellness
 - Efficient Care

Secretary Bowling thanked Mr. Whitley, Ms. Coon and Mr. Moore for a very informative presentation. The Secretary asked about CAPGate and tracking the care of people coming into the Emergency Department. It would be a great thing if this system could be offered to others in the state.

Secretary Bowling shared with the group that the next meeting of the WV Health Innovation Collaborative Quarterly meeting is September 11, 1:00 p.m. – 3:00 p.m.

Secretary Bowling thanked everyone for their participation.