

WV Health Innovation Collaborative

Quarterly Meeting – March 4, 2015, 2:00 p.m. – 4:00 p.m.

People Attending:

Karen Bowling, Secretary	WVDHHR
Jeremiah Samples	WVDHHR, Secretary's Office
Verena Mullins	WVDHHR, Secretary's Office
Ed Dolly	WVDHHR – OMIS
Sharon Lansdale	Center for Rural Health Development
Barbara McKee	Partners in Health Network
Christy Donohue	The Health Plan
Michelle Coon	Aetna/CCWV
Todd White	Aetna/CCWV
John Wiesendanger	WV Medical Institute
Crystal Welch	WV Medical Institute
Phil Weikle	WV Health Information Network
Christine DeRienzo	PEIA
Ashley Noland	WV Higher Education Policy Commission – Health Services
Sharon Carte	WV Children's Health Insurance Program
Uche Matuako	University of Charleston, School of Pharmacy/Center for Rural Health Development
Tony Atkins	WVDHHR, Bureau for Medical Services
Penny Hall	WVDHHR, Bureau for Medical Services
Amy Atkins	Center for Local Health, BPH
Amanda McCarty	WVDHHR, Bureau for Public Health
Vickie Jones	WVDHHR, Bureau for Behavioral Health and Health Facilities
Dan Mace	WVDHHR, Bureau for Public Health
Nancy Sullivan	WVDHHR, Secretary's Office
Julie Palas	James "Tiger" Morton /Catastrophic Illness Commission
Anne Williams	WVDHHR, Bureau for Public Health
Christina Mullins	WVDHHR, Bureau for Public Health
Chuck Thayer	WVDHHR, Bureau for Public Health
Jeff Coben	WVU, Health Sciences Center
Richard Wittberg	Marshall University
Barbara Wessels	UniCare
Jean Kranz	WV Health Improvement Network
Jerry Roueche	CCWV
Aila Accad	Future of Nursing WV
Chris Zinn	Hospice Council of WV
Rocco Rucillo	WVU State Local Relations
Clay Marsh	WVU
Fred Earley	Highmark WV
Debbie Waller	GOHELP

Participating by Phone:

Gerry Stover	WV Academy of Family Physicians
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Georgia Narsavage	WVU, Health Sciences Center
John Moore	Bowles Rice
Kathleen Stoll	Families USA
Amy Weintraub	WV Free
Jeannie Bryel	WVU, Health Sciences Center
Jessica Wright	WVDHHR, Bureau for Public Health
Valerie Jividen	WV Hospital Association
Nancy Tyler	WV Nurses Association & Home Care Association
Phil Shimer	TSG Solutions
John Earles	Logan Healthcare Foundation
Erin Snyder	Center on Budget and Policy
Patty Ruddick	WV Medical Institute
Jim Becker	Marshall University/WVDHHR Bureau for Medical Services
Dan Christy	WVDHHR, Bureau for Public Health
Leslie Cottrell	WVU, Health Sciences Center
Michelle Chappell	American Cancer Society
Kristi Walker	Community Care of WV
Dave Campbell	WV Health Improvement Institute

Welcome and Introductions

- Secretary Bowling welcomed everyone.
- Introductions were made.
- CMS State Innovation Model Design grant was awarded to WVU/DHHR. The work will be highlighted in today's collaborative.
- The secretary complimented the different HIC workgroups on their work and expressed her appreciation for the value of this group.

Work Group Reports

Better Health

- Lesley Cottrell presented on the progress of the work group (see PowerPoint presentation).
- A survey will be distributed to the entire group asking them to identify what projects they would like the group to focus on.
- Projects will be provided to the entire group on a regular basis.
- Secretary Bowling: We will focus on specific issues that the DHHR can focus on. Examples made were substance abuse, preventable hospitalization, obesity, etc.
- Secretary Bowling: We collect best practices, evidence-based medicine and other information from around the country to implement strategies that can make a difference.
- The group is looking for evidence-based studies. The group collects these resources to review and share.

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- Anne Williams: The BPH is working on a State Health Improvement plan. The work of the Bureau serves as the State population plan for the SIM grant.

Better Care

- Nancy Sullivan reported on the work of the Better Care group (see PowerPoint presentation).
- The group will work closely with the SIM planning team on stakeholder engagement. They will be looking at pilots that are being explored in other areas of the state to include in state plan development.
- Secretary Bowling: This is not an all-inclusive list of priorities in West Virginia. The group tried to narrow it down to some common areas so that specific areas can be targeted. This will allow for more targeted focus. The list will serve as a guide.
- Some of the priority items on the Better Care list are directly in line with the other workgroups.

Lower Cost

- Deputy Secretary Samples presented the WV Health Innovation Collaborative website developed and coordinated by Jeff Wiseman. He walked the group through the site and highlighted some of its tools. The website covers the work from all the work groups.
- There has been a lot of discussion about practice transformation in the Lower Cost work group.
- Several projects have been completed as part of this work group, such as Choosing Wisely, Coverage to Care.
- Discussions on cost containment measures have continued. There have been specific ideas around Medicaid but ideas in other areas are most welcomed.
- The Managed Care contract was discussed and a lot of feedback was received.
- Inappropriate ER utilization reduction – a pilot has been started with our partners in care that has been very successful. This subject has been a special focus area and continues to be for this group. There is also an ER task force in place. Collaboration between EMS and ER utilization was also discussed.
- Other presentations included prescription drugs, medication rebates, antibiotic overuse, and other topics.
- Secretary Bowling: Everyone is invited to participate in any of these work groups.

Future of the Health Sciences Center

- Dr. Clay Marsh, Vice President and Executive Dean of the WVU Health Sciences Center presented on the Future of the Health Sciences Center.
- Dr. Marsh talked about the influence of the book “Start with Why” by Simon Sinek. Great companies always start with Why. http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=en
- The Health Sciences Center wants to make a difference in West Virginia.
- Whatever we do needs to build a 1 WVU, whatever program or people we recruit have to tangibly improve the health of West Virginia, I want to create the right culture (we need to serve, purpose-driven, and compassionate), elevate the state of West Virginia, we have to generate a profit so that we can reinvest. Jeffrey Saks is a micro economist – his wife is a primary care physician. Until you solve the basic healthcare needs, you are not going to improve the economy.
- We need to switch our business model to a model of prevent failure.
- The most fun things to do are the things others say are impossible

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- The problem with most people is that they think too small
- Reducing obesity may be increasing life span. Dr. Marsh's office is continuing his work on that study.

State Innovation Model (SIM) Design Overview

- Dr. Jeffrey Coben, Professor of Emergency Medicine and Professor of Health Policy at the WVU Health Sciences Center presented and update on the SIM grant. The website includes a lot of information on the SIM grant. He briefly spoke about deliverables, task leaders, and timelines.
- WVU is working closely with the Bureau for Public Health on several of the deliverables.
- The goal of each task leader is to work with all stakeholders and for them to create the plan.
- Stakeholder Engagement Plan – is designed to tap into all the expertise of people in the Health Innovation Collaborative. The plan is due at the end of this month.
- Lesley Cottrell provided comments to the PowerPoint presentation from the State Innovation Model. Input from the HIC is very much encouraged. A survey was distributed to participants in the room and on the phone.
- Secretary Bowling: Please fill out the survey and submit back to this group. She also invited the group to pass along the survey to other relevant subject matter experts. The survey should be submitted by the end of the week.
- There are reports available from all the first round grantees that provide good information on the outcomes of the SIM grant work.
- Nancy Sullivan: Asked Lesley Cottrell to let the group know when there are meetings that would present themselves as opportunities to engage stakeholders.
- There was some discussion about provider engagement in other states.
- Deputy Secretary Samples: This is a challenging initiative and it takes everyone being at the table to voice their concerns in order for this process to work.

WV Healthy Kids & Families Coalition (Try This Initiative)

- Stephen Smith, Executive Director of the WV Healthy Kids and Families Coalition, and Kate Long presented on the Try This Initiative.
- Try This is a table with several legs. They are one of many statewide partners that are making up this initiative.
- Elements:
 - Steering Committee (members from all areas including DHHR)
 - Website (collection of tools based around the initiative)
 - Conference (over 400 people last year)
 - Mini-Grants
 - Long-Range Planning (how are initiatives expandable)
- There is now a greater awareness now that obesity is connected to medical problems. What persist is that people don't necessarily know what to do about it.
- Try This is about local people who want to make a difference in their communities.
- Kate Long walked the group through the website and all of its ideas and content.
- The Try This Checklist was shared and explained to the group.
- Try This invites the group to collaborate with them to bring about positive change for West Virginia.

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- In order to qualify for the mini grants, there have to be measurable goals. Try This is working on measuring the outcomes that the initiative is producing.

Adjournment