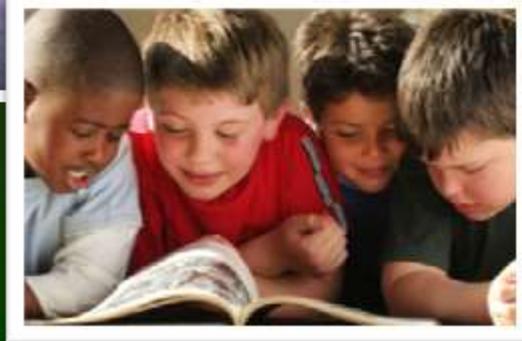


Health Innovation Collaborative

Mapping a New Strategic Vision for a Healthy and Prosperous West Virginia

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Recognizing that health, health care and the economy are intimately related, the state is at an important crossroad.

Call to Action

Poor State of Health

WV ranks among the top in public risk factors including:

- Child Poverty
- Drug Abuse
- Poor Nutrition
- Tobacco Use

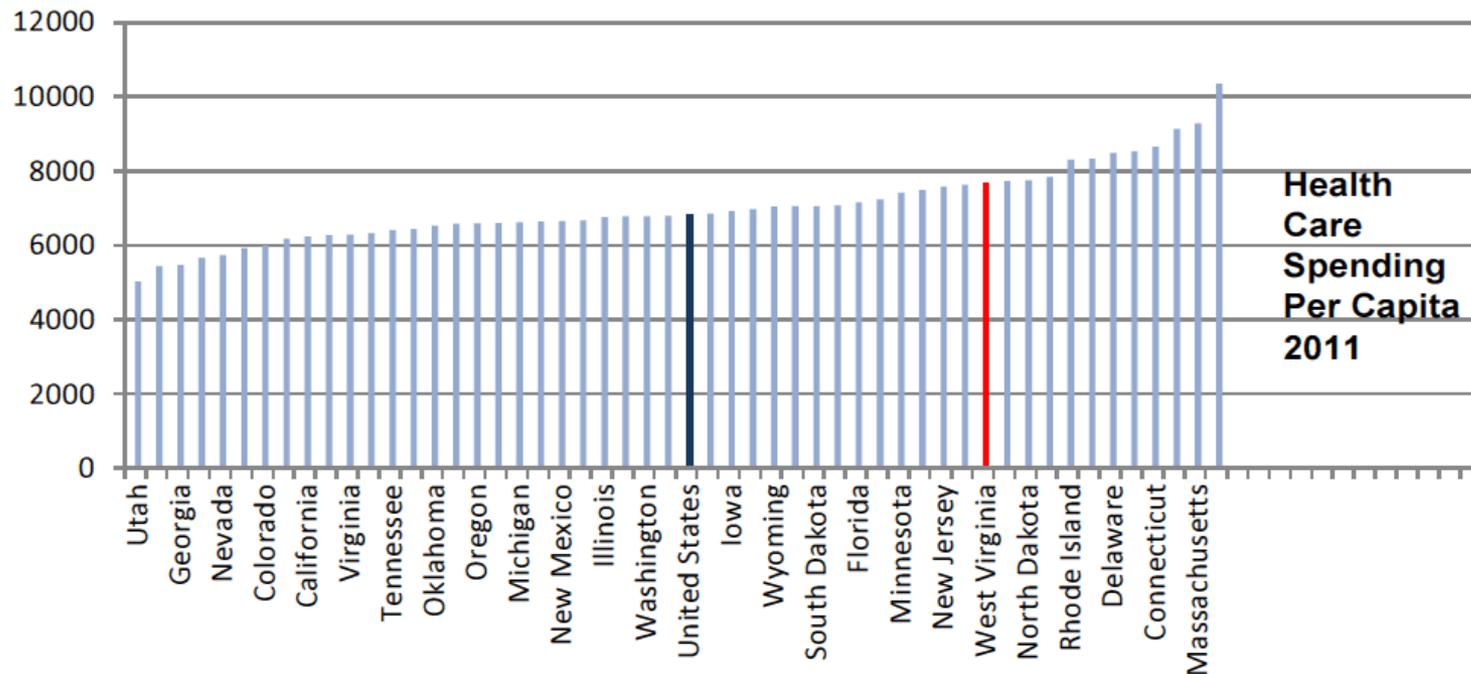
WV ranks among the **bottom** in *America's Health Ranking*:

- 49th Cardiac Heart Disease
- 50th High Blood Pressure
- 48th Obesity
- 50th Poor Mental Health Days
- 50th Poor Physical Health Days
- WV life expectancy more than three years less than national average

Call to Action

Spending vs. Health Outcomes

- West Virginia ranks 4th in per capita public health spending 48th in overall health outcomes among states.



Call to Action

High Premiums

- WV premiums rank 5th and 6th highest nationally in the group and non group markets respectively.

Avg. Individual Premium in Group Insurance Market	
<i>Location</i>	<i>Total</i>
1. Alaska	\$7,420
2. Massachusetts	\$6,121
3. New York	\$6,033
4. Connecticut	\$5,934
5. West Virginia	\$5,884
6. Rhode Island	\$5,870

Avg. Individual Premium in Non Group Insurance Market	
<i>Location</i>	<i>Total</i>
1. Massachusetts	\$5,244
2. Vermont	\$4,812
3. New Jersey	\$4,368
4. New York	\$4,264
5. Rhode Island	\$4,128
6. West Virginia	\$3,966

To Change Course

We must:

- Be Proactive
- Work Collaboratively
- Sustain Commitment

Triple Challenge in Health Transformation

- Better Health Outcomes
 - We are healthier.
- Better Health Care
 - We have access to quality, results oriented care.
- Lower Cost Through Innovation and Improvement
 - Care is cost-effective and value driven.

DHHR Strategy

- Based on input from stakeholders across West Virginia, Public Works recommended that WV recommit to better coordinate health care initiatives
- DHHR agrees that WV can improve strategic approach to improve health care system
- Build from past and present efforts
- DHHR proposes:
 - Develop Office of Health Improvement
 - Develop Health Innovation Collaborative as health care think tank

Office of Health Care Improvement

- Embedded in DHHR Secretary's Office
- Consists of existing GOHELP and DHHR Staff
- Facilitate efforts of Health Innovation Collaborative
- Coordinate internal DHHR health initiatives
- Work closely with other state health agencies to assist in coordination of strategies

Health Innovation Collaborative

- Public/private partnership
- Open to all stakeholders
- Serve as inventory for health innovation initiatives
- Facilitate sharing of best practices
- Encourage, support, and promote existing initiatives
- Explore and develop strategies to improve health care system
- Report out state agency efforts
- Leverage national research and technical support, including that recently offered by CMS to address the WV health crisis
- Work with HCA on State Health Plan
- AVOID DUPLICATION OF EFFORT

Collaborative Mission

To establish a brain trust of foresighted individuals that will work in a cooperative, encouraging and supportive manner to explore and develop programs to improve our quality of life by enhancing our health care system.

Improve WV Health Care

Proposed Working Groups

- Propose to establish three initial work groups
 - Healthy WV Working Groups- Better Health
 - Medical Advisory Working Groups- Better Care
 - Payment Advisory Working Groups- Lower Cost
- The work groups will
 - Complete an environmental scan of the current landscape
 - Explore options for programs and funding
 - Meet with stakeholders to understand their issues and priorities
 - Engage appropriate professionals

Better Health Work Group

- Population Health Strategic Focus
 - Consolidate and share data collection efforts
 - Develop public dashboard to aggregate and track WV population health metrics
 - Develop promotion strategies for personal responsibility and public health awareness
 - Strategize on ways to improve oral health
 - Leverage Bureau for Public Health strategic health initiative work

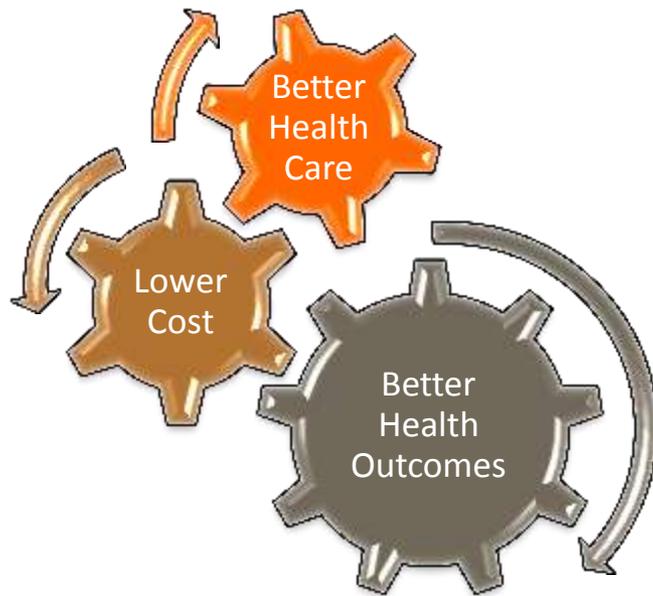
Better Care Work Group

- Medical Care Strategic Focus
 - Clinical care and coordination of super utilizers
 - Workforce shortages and strategies
 - Engage physicians in quality improvement strategies
 - Share best practices on managing chronic conditions
 - Medical Homes/Care Team initiatives
 - Increased coordination of behavioral and health services
 - Improve maternal and newborn health
 - Promote health care decision planning

Lower Cost Work Group

- Cost-effective, value driven strategic focus
 - Decrease hospital readmissions
 - Reduce preventable hospitalizations
 - Explore alternate payment methodologies that focus on quality and create incentives for better outcomes
 - Identify duplication and shared services
 - Improved predictive modeling strategies
 - Reduce unnecessary ER utilization
 - Incentivize care coordination via payment
 - Use technology to make things more efficient, not less
 - Drive collaboration on best private/public payer practices

A Rising Tide Raises All Ships



- Many of the objectives cross work groups lines and will require the participation and support of other groups.
- Successful implementation of any program or policy will positively affect all of the goals.

Changing Course

- To create an environment that will encourage cooperation, commitment and support, we want to bring to the table a team of leaders who share our goals of improving health outcomes, improving quality of care, and containing cost.
- The team must be willing to make a long-term commitment, because in many cases there may not be a quick fix.

We Need You!

- Government alone is not the answer
- Any improvements in the health of our state will take commitment of all
 - Public and Private Sector
 - Individuals and Communities
 - Payers, Providers, and Consumers

Navigators for the Health Care Innovation Initiative

- Clinicians
- Behavioral Health Centers
- Hospital representative
- Public and Private Insurers
- Local Health Departments
- Medical Schools
- Interested citizens
- Rural Health Experts
- Dentist
- Advocates
- Business Community
- Consumer Representatives
- FQHCs and Free Clinics
- State and Local Government
- Long term care experts

Wrap-Up

Contact Us!

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