

WV Health Innovation Collaborative  
Better Health Work Group  
March 20, 2014  
Meeting Notes

Participating: Amy Weintraub, Arnold Hassen, Cindy Kittle, David Jude, Harry Tweel, Helen Matheny, Jamie Jeffrey, Jason Roush, Julie Palas, Lorenzo Pence, Nancy Sullivan, Sarah Woodrum, Ted Cheatham, Tony Gregory, Debbie Waller, Jeremiah Samples, Chris Clark

Nancy Sullivan reported that Sarah Woodrum and Leslie Cottrell will be the co-chairs for the Better Health Work group.

A survey was sent out to the group to gather information such as goals, priorities, etc. The survey asked to narrow the workgroup's priorities to one with the choices being Women's Maternal/Infant Health; Health and Nutrition Education; Public Health; Disease Prevention/Management. The results from the surveys received to date:

1. Health and Nutrition Education
2. Disease Prevention/Management
3. Women's Maternal/Infant/Health
4. Public Health

Discussion followed.

- A lot of overlap in the priorities between the three workgroups.
- We need to identify on what priorities we want to work
- Work on them all by breaking into groups or have a more narrow focus?
  - Group response: Don't narrow the focus. Work on all four.
  - Suggestion: Establish core measure for four populations:
    - Women's/ Maternal Health
    - Pediatrics
    - Adults
    - Seniors
- Do we identify the issues first before narrowing in a systematic way? By expertise? Priority? Program already exists?
- Use the whole group and have subgroups based on member's area of specialty and set up focus groups as needed.
- One program that covers all areas – for example, Obesity – Eat right, start moving. Prevention – Education – Participation
- Replicate what is innovative and is already working.
  
- What is better health, what is a healthy population, what is a healthy employee?

- Need to address how to increase community participation - Economics? Education? Gender? Race? Environment?
- Focus on cost – This will be worked on through the Lower Cost Workgroup and we can work with that group.

Follow up/Next meeting:

- Reach out to other states for their information? GOHELP is involved in the NGA Super-utilizers and there is a lot of costs data that can be shared.
- Determine the core measures and outcomes we want to establish.
- Share “County Health Rankings” which includes WV – use as a guide for the group
- Fill out the survey and send it in if you haven’t done so.
- In-person meeting with conference call available for those who have to travel. According to the survey, Tuesdays and Thursdays are better for the group.
- Give brief overview of your projects.
- Share survey results and send out summary of survey next week.
- Confirm date and time of next meeting.