

# State Health Improvement Planning Process

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## **1. Establish a Planning Process**

- Engage system partners in contributing to planning, implementation and evaluation.

## **2. Identify and Engage Stakeholders in Planning and Implementation**

## 3. Engage in Visioning and Systems Thinking

- Identifying a vision for the state can support health improvement, visioning as an aim for the public health system.

The group should address questions such as:

- What would we like our state and state's public health to look like in 10 years?
- Do other documents exist to support a similar effort?
- Are there similar efforts in place that should be considered in the planning process?

## 4. Collect or Analyze Data

- The State Public Health Improvement Plan must be data driven and should incorporate data from the State Health Assessment (SHA).

### *Themes and Strengths Data*

- Gather data on concerns, opinions, perceptions about quality of life and available assets and resources in the state.

### *Forces of Change Data*

- Share potential issues that could affect health improvement activities.
- Consider forces that could result in opportunities, not just threats.

## 5. Identify Issues through Priority Setting

- The plan should ultimately describe the priorities that a state chooses to address over a period of time.
- Priorities can center on health outcomes and system improvements. Health priorities can contribute to the development of programs or policies that focus on health issues, whereas system improvements strengthening infrastructure.
- Priorities should reflect the needs of and be important to all system partners.

- 6. Communicate/Vet Priorities**
- 7. Develop Objectives, Strategies and Measures**
- 8. Develop and Implement a Work Plan**
- 9. Monitor, Evaluate and Update**

## **Suggested process (open to revisions):**

- Identify priority areas of focus (3-5 priorities)
- Brainstorm strategies under each area of focus
- Group strategies into categories of:
  - Public policy
  - Access to care
  - Preventive health education
  - Infrastructure
  - Others?
- Follow up SurveyMonkey for prioritization of strategies
- Obtain feedback and determine role of Better Care and Lower Costs workgroups

## Establish 3-5 Priorities

- 50<sup>th</sup> Preventable Hospitalizations
- 50<sup>th</sup> Diabetes
- 49<sup>th</sup> Physical Activity
- 49<sup>th</sup> Smoking
- 49<sup>th</sup> Heart Disease
- 47<sup>th</sup> Obesity
- 47<sup>th</sup> Cancer Deaths
- 45<sup>th</sup> High Blood Pressure

# Preventable Hospitalizations

# Diabetes

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